

How to become a sponsor?





#### Join us for an Google Developer Group event

Ukrainian GDG community is proud to announce the 3rd All-Ukrainian GDG DevFest 2014! It is an annual developer festival organized by GDG community.



devfest.gdg.org.ua

#### About GDG

Google Developer Group is open and volunteer geek community who create exciting projects and share experience about Google technology with passion.

#### What to expect

#### Conference

The biggest Google related event in Ukraine carefully crafted for you by GDG community! Awesome speakers and lot's of fun! This time, right in the heart of Lviv!

#### Workshops

Full-day of workshops, hands-on experience, hacking and debugging. Come and tame your favourite technology!

#### Hackathon

Full-day free-style hackaton! Want some real teambuilding on friday? Grab your team and ioin our hackathon!

#### When

October 24-25, 10 a.m. Doors open at 9:00 a.m.



Remind me one week before

#### 5 min from Center

Kinopalace Cinema 22 Teatral'na St. Lviv





Navigate



#### Venue

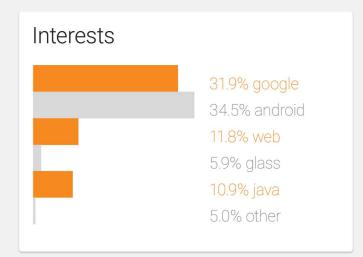
Big screen, amazing light, loads of sound effects. Imagine a conference in a cinema! GDG Devfest 2014 will be held in Kinopalace, which is situated right in the heart of the Lviv city center! All 3 cinema halls will be available for us and filled with top-notch speakers throughout the day.

#### Statistics of DevFest 2013

October 26-27, Kyiv

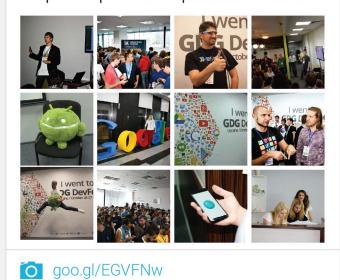
# Map of Attendees

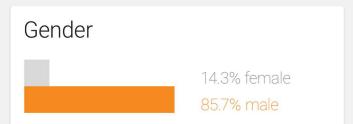




# Developer's Experience Level 1.8% jedi 17.8% advanced 53.9% intermediate 13.9% elementary 12.6% newbie

## Popular photos spot on event





#### Sponsor Packages

Support the GDG DevFest Ukraine 2014 in Lviv as a sponsor! This is your opportunity to present yourself and your company in a professional and innovative environment of Google-enthusiastic developers, users and decision makers. As a sponsor of DevFest 2014, you directly promote the work of a great community and help further in its dynamic development.

#### Diamond sponsor

Promote you brand and find new connections directly on the conference via videos, presentation and live talks in the booth.

#### Conference invitations





Your logo on the back of conference bag

Yes

#### Baners on the stage





## Goodiebag inserts

Yes



"Meet our diamond sponsor" blog post

Yes

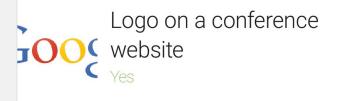


Logo on a participant's badge

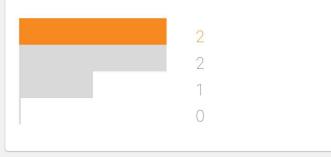
Yes

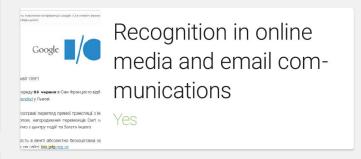
#### Number of packages





#### Baners in the conference hall







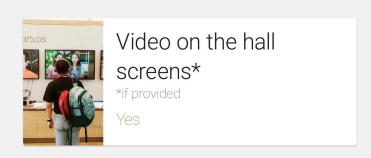
#### Booth space

yes



Introduction during welcome announcements

Yes





Yes

# Suggested price

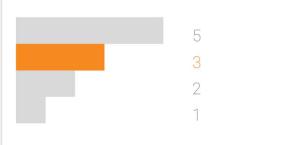
\$2000



#### Platinum sponsor

Promote you brand directly on the conference. Make interactive booth to find new connections and attract new experienced employees.

#### Conference invitations

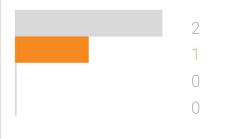




Your logo on the back of conference bag

Yes

#### Baners on the stage





## Goodiebag inserts

Yes



"Meet our platinum sponsor" blog post

Yes

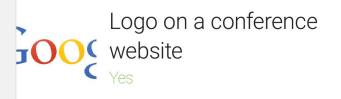


Logo on a participant's badge

No

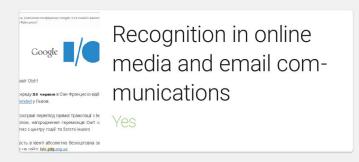
#### Number of packages





#### Baners in the conference hall







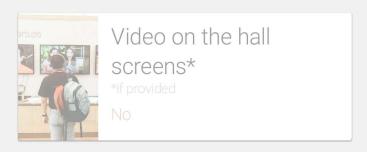
#### Booth space

Yes



Introduction during welcome announcements

No





# Suggested price

\$1500



#### Gold sponsor

All our online media communication channels works for your brand. Besides that you can add any goodies to the conference bag.

#### Conference invitations





Your logo on the back of conference bag

Yes

#### Baners on the stage





## Goodiebag inserts

Yes



"Meet our gold sponsor" blog post

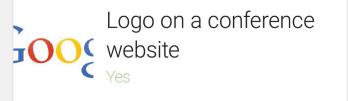


Logo on a participant's badge

No

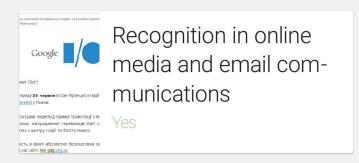
## Number of packages





#### Baners in the conference hall







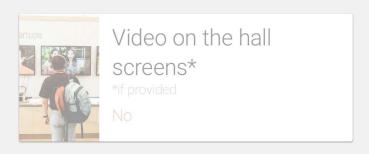
Booth space

Vo



Introduction during welcome announcements

No





# Suggested price

\$1000



✓ Accept

#### Silver sponsor

Your brand recognition via two resources everyone will see.

#### Conference invitations





Your logo on the back of conference bag

#### Baners on the stage





Goodiebag inserts

NC



"Meet our silver sponsor" blog post

NO



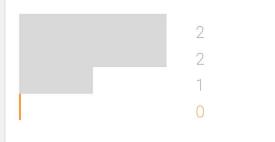
Logo on a participant's badge

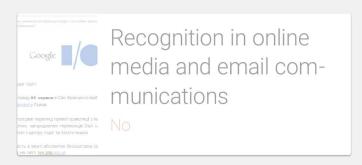
No





#### Baners in the conference hall







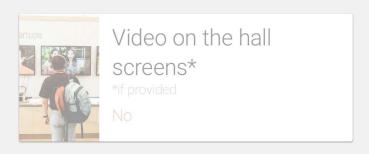
Booth space

VO



Introduction during welcome announcements

NO





# Suggested price

\$800



#### Hackathon sponsor

Get in touch with the most pasionate and exerienced developers during hachathon.

#### Conference invitations





Your logo on the back of conference bag



Goodiebag inserts



"Meet our hackathon sponsor" blog post

#### Suggested price

\$1000



Accept

#### Number of packages



# Logo on a conference **yOO** website

#### Baners in the hackathon hall





Recognition in online media and email communications

## Additional info

Prizes could be gadgets, certificates, etc. Estimated price 100\$ / prize and not less than 9 items.

## Flexibility

Don't see a package that fits your needs? Do you have a unique idea? If you want to support DevFest 2014, we want to help you develop a tailored sponsorship package that fits your specific targets. Get in contact and ask about individual arrangements.

#### Additional statuses

Coffebreak partner + \$200 Logo on coffee break tables.

Party partner + \$200

Show that your company know how to have a good time.

#### Contacts





devfest@gdg.org.ua